

SPONSORSHIP FORM



HOG JOG COMMITTEE MEMBER

MERCHANDISE DONATION

VALUE:

OCTOBER 14TH, 2017

**TITLE SPONSOR:
SMITHFIELD FOODS, INC.**

HOG HISTORY

Since our inception, all funds raised have been donated to Christian Outreach Program (COP). COP is an all-volunteer network of Isle of Wight churches, whose purpose is to help the disadvantaged and especially those who "fall between the cracks." Their programs include a food bank, temporary shelter, housing repairs, student funding, a dental program, and so much more. COP has served Isle of Wight since 1991 and embodies the idea of neighbors helping neighbors. The Hog Jog has become the largest single financial contributor to COP. In the last 15 years, we have donated over \$169,000.

SPONSORSHIP LEVELS

- PLATINUM (\$1000)
- HYDRATION (\$750)
- FINISH LINE (\$750)
- START LINE (\$750)
- GOLD (\$600)
- SILVER (\$300)
- MILE MARKER (\$250)
- BRONZE (\$150)

HOG JOG IN 2016 Total runners: 785
 Total attendance: ~1400

NAME OF BUSINESS: _____

CONTACT PERSON: _____

EMAIL: _____

MAKE CHECKS PAYABLE TO: Smithfield Hog Jog
MAIL CHECK TO: Christian Outreach Program P.O. Box 253 Smithfield, VA 23431
DEADLINE TO RECEIVE SPONSORSHIP CHECKS – SEPTEMBER 14TH, 2017

SPONSORSHIP LEVEL BENEFITS	PLATINUM	HYDRATION	FINISH LINE	START LINE	GOLD	SILVER	MILE MARKER	BRONZE
	Hog Heaven	Hog Wash	Bring Home the Bacon	Hog Pen	When Pigs Fly	Hog Wild	Pig Tales	Pigs In a Blanket
	\$1,000	\$750	\$750	\$750	\$600	\$300	\$250	\$150
Social media recognition (Facebook)	✓	✓	✓	✓	✓	✓		
Website presence	✓	✓	✓	✓	✓			
Your company banner displayed at event	✓	✓	✓	✓	✓			
Your company banner displayed at finish line			✓					
Your company banner displayed at start line			✓	✓				
Race Day recognition	✓	✓	✓	✓	✓	✓	✓	✓
Company logo on event brochures	✓							
Company logo on post race beverage cups		✓						
Company logo placement on race shirts	Most Prominent	Prominent	Prominent	Prominent	Prominent			
Company logo on mile markers							✓	
Company link on Facebook Page & Website	✓							
Your company displayed on Sponsorship Board	Most Prominent	Prominent	Prominent	Prominent	Prominent	Displayed	Displayed	Displayed
Your company name on race shirts						Displayed		
Information table at event	✓	✓	✓	✓	✓			
Opportunity to include items in goody bag	✓	✓	✓	✓	✓			
Complimentary Race Entries	6	4	4	4	2	1	1	
Thank you message on Facebook	✓	✓	✓	✓	✓	✓	✓	✓
Thank you bag including 4 race shirts & 4 glasses	✓							
Thank you bag including 2 race shirts & 2 glasses		✓	✓	✓	✓			
Thank you bag including 1 race shirt & 1 glass						✓	✓	✓

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